

HUIQIANG ZHENG, PH.D.

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PROFESSIONAL PREPARATION:

Master of Applied Linguistics - Purdue University

2012 - 2014

Ph.D. in Chinese Language - Xiamen University

2009 - 2013

Specialization: Chinese Teaching as a Second Language,

Dissertation: Research on Chinese Teaching and
Teaching Materials in Universities of the United States.

Master of Education -

2005 - 2007

Shaanxi Normal University

Specialization: Chinese Pedagogy and Curriculum,
Xi'an, Shaanxi, China.

Bachelor of Arts -

2001 - 2005

Shaanxi Normal University

Specialization: Chinese Teaching as a Second Language.

(B) APPOINTMENTS:

Lecturer – University of Iowa

2019 fall- present

Assistant Professor – Western Kentucky University

2014-2019

Instructor and Teaching assistant – Purdue University

2012 - 2014

Full-time lecturer – The University of Texas – Pan American

2008- 2009

Full-time lecturer - Xijing University, China

2007- 2008

(C) PRODUCTS:

i. RELEVANT PRODUCTS (7):

Published Monograph

- Huiqiang Zheng (2016). *Research on Chinese Teaching and Teaching Materials in Universities of the United States*. Golden Light Academic Publishing. ISBN 978-3-639-81992-2, 227 pages.

Journal Publications

- L. Zheng & Huiqiang Zheng(2019), Authorship attribution via coupon-collector- type indices, accepted, *Journal of Quantitative Linguistics*.
- Huiqiang Zheng (2017), Analysis of Vocabulary Errors of Chinese Learners

from English-speaking Countries, 2nd ISSGBM conference in Social Science and Education. ISBN:978-981-11-4286-4. ISSN: 2251- 3051. Published by Singapore Management and Sports Institute. Vol 84. pp. 98-104, index by CPCI-SSH.

- Huiqiang Zheng (2013), Brief Introduction to History and Current Situation Chinese Teaching in the United States, Chinese Scientific Paper on line www.paper.edu.cn, pp.1-7.
- Huiqiang Zheng (2011), Research on Decreasing Interest in Mandarin Studies in Mainland China, *International Chinese Journal*. Vol 2. pp.254-264.
- Huiqiang Zheng (2006). How to Motivate Chinese Beginners. *Journal of Research in Foreign Student Management*, Vol. 2. pp.71-76
- Huiqiang Zheng (2005). Exploring Methods of Teaching Chinese Vocabulary. *Journal of Research in Foreign Student Management*, Vol.2. pp.56-60

ii. OTHER SIGNIFICANT PRODUCTS

- L. Zheng & Huiqiang Zheng, An Investigation on Chinese Programs in US Higher Institutions Using Ordinal Logistic Regression, submitted.
- The Principles of Teaching Culture in Elementary Chinese Language Classes, submitted.

(D) Conference Presentations and workshops

i. CONFERENCE

- Bibliometric analysis of SLA research, IWLA (Iowa World Language Association), October 2019.
- “An investigation on Chinese programs in US higher institutions using ordinal logistic regression has been accepted for presentation at Global Conference on Linguistics and Foreign Language Teaching, Madrid, Nov 2018.
- “Research on Lexical Application in Chinese Writings for American College Students”, The 2nd International Conference on Characteristics of Chinese Language, Ludong University, China. July 2017.
- “Integrating Chinese Literature in Chinese Language Curriculum in American Universities”, International Conference of Characteristics in Chinese Languages, Xiamen University, China. January 2016.
- “Research on Chinese Heritage Speakers for Relationships between Attitudes, Language Proficiency, and Home Use”, The 15th International Conference of Management and Behavioral Sciences (SMBS), Toronto, Canada. December 2015.
- “Reflection on Chinese Textbooks Used in Universities of the United States”, annual conference of Chinese Language Teacher Association of California (CLTAC), Stanford University, February 2015.
- “Research on Relationship between Attitudes, Language Proficiency, and Home Use among Chinese Heritage Speakers” accepted by 2014 CLTA International Symposium on Chinese Language Teaching and Learning

Chinese L2 Instruction in a Global Context” October 2014.

- “Research on problems in evaluating Chinese textbooks in the United States”, Second Language Acquisition Graduate Symposium, University of Iowa. April 2013.

ii. Workshops attended:

- Technology weekly workshops: Goosechase, All-in-one studio, Flipgrid google tour etc. Language Media Center, University of Iowa, fall 2019.
- University of Colorado Boulder, Chinese Language Instruction in the Digital Age STARTALK Program, Summer 2016
- Teaching with Technology - 2015 Winter Workshops, and “Distance Learning - Easy ADA: Revising Your Course Materials (DL/BPMCT)”, “Teaching with Technology - Webinar: Using Periodic Feedback to Improve Your Classes”, “Distance Learning - Easy ADA: Revising Your Course Materials (DL/BPMCT)”, Western Kentucky University, 2015
- Chinese textbooks in the United States Workshop. Valparaiso University. September 2012

(D) SYNERGISTIC ACTIVITIES AND AWARDS:

- “Teacher of the Year” for 2018-2019 academic year by KACLT (Kentucky Association of Chinese Language Teachers).
- Member of American Council on the Teaching of Foreign Languages (ACTFL), 2012-2019
- Member of Chinese Language Teaching Association in the United States (CLTA). 2014-2016
- Member of Kentucky World Language Association (KWLA). 2016-2017
- Certificate of Completion of 70 contact hours on Chinese Language Instruction in Digital Age STARTALK Program, summer 2016

Professional Service

- Faculty representative for Department of Asian and Slavic language on Hawkeye Visit Day, 2019.
- Faculty advisor for Chinese Corner Conversation Hours, 2019.
- Member of Center for Asian and Pacific Studies, University of Iowa, 2019
- Proposal reviewer for ACTFL(American Council for Teaching Foreign Languages), 2019
- Faculty advisor for Chinese club activities such as calligraphy exhibitions (2015, 2016, 2017), Peking Opera The West Chamber public show(2015), The Chinese Voice of WKU (II) singing contest (2016), Resume Competition & Mock Interview (2017), Chinese Film Reenactment (2018), Western Kentucky University.
- Book Reviewer for Essential Chinese Vocabulary-rules and scenarios, The journal of the Chinese Language Teachers Association (CLTA) (汉语教学研究—美国中文教师学会学报), 2017-now
- Member of PEC (Professional Education Council) in Western Kentucky

University.2016-2017.

- Advanced Administrator for International Chinese Proficiency Test, Western Kentucky University Confucius Institute Chinese Proficiency Test Center. 2015-now. (Grade A Certificate valid from 2015-2020)
- Curriculum designer and instructor of summer program for Global Knowledge and Understanding Collaboration Institute in University of Texas - Pan American, 2009.

(E) COLLABORATORS & OTHER AFFILIATIONS:

- Professional Development Grants from Potter College, Western Kentucky University, 2014-2016.
- Project "The impact of No Child Left Behind reform on English Language Learning Program practices in rural Midwestern schools", with Dr. Patricia M Morita-Mullaney, Purdue University, 2014
- Project "The bond of Chinese culture and moral education", with J. Zheng, The Chinese Society of Education, 2012
- Graduate Travel Grant, Purdue University, spring 2013- spring 2014
- Multi-media and Chinese teaching in High School, Shaanxi Normal University, 2006-2007